Steering San Diego Forward with Clean Mobility



April 8, 2014



Our Mission:

The San Diego County
Bicycle Coalition
advocates for and
protects the rights of all
people who ride bicycles.
We promote bicycling as
a mainstream, safe, and
enjoyable form of
transportation and
recreation.



Our Programs

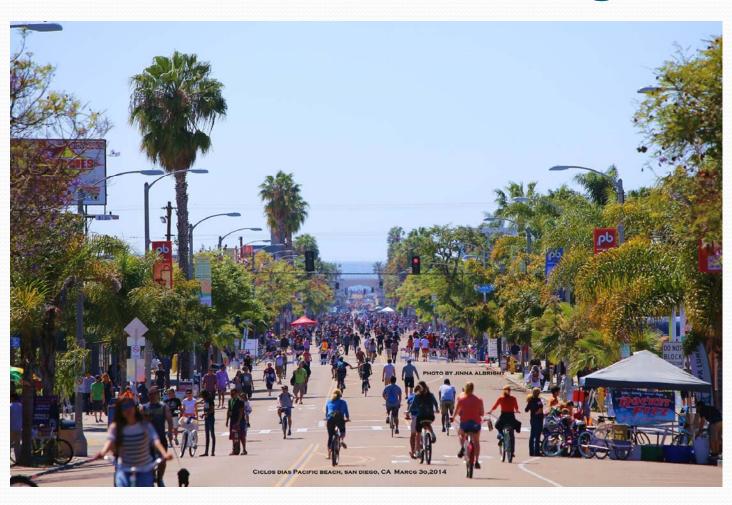
- •Advocacy (Regional plan/projects: *Everyday people, everyday trips*)
- Policy/Safety/Infrastructure
- •Regional Bike/Walk Alliance
- •Education
- •Encouragement (Bike Month)
- Events







CicloSDias San Diego



CicloSDias

- •Rise of *Open Streets* Events
- •Raised awareness for safe mobility choices for all
- SDCBC hosted
- •Over 10,000 participants
- Multiple dates and locations around city/region







Bike Share Coming to San Diego!

- •Total bike share systems in U.S. = 40
- •Number of bike sharing stations more than doubled in 2013
- Major cities include: New York, Chicago, Washington
 D.C., Miami and San Francisco
- •Benefits: clean, convenient, accessible and affordable
- •Short Trips first/last mile

- •Citywide Transportation System
- •180 station, 1800 bikes
- •45+ new jobs
- •10 year contract
- •est. \$2m income for City to fund bicycling improvements
- Planned launch for late Spring 2014

DECOBIKE San Diego

