

# Exhibit Reservation Form

EV • NGV • H2 • Biofuels • Hybrid • Fleet Vehicles

**CleanCarExpo.com**

Feb 16 - 18, 2015 | San Diego, California

**CONTACT**  
Tracey at [info@euec.com](mailto:info@euec.com)  
or call 520-615-3535

<b>FAX TO</b>	1-602-296-0199	<b>or E-MAIL TO</b>	INFO@EUEC.COM
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## STEP 1. SELECT TYPE OF EXHIBIT BOOTH

<input type="checkbox"/> (10' x 10') Furnished Exhibit Booth in Sails Pavilion	\$2,500
<input type="checkbox"/> (10' x 20') Booth for Alternate Fuel Vehicle	\$500
<input type="checkbox"/> Furnishings (Table, 2 Chairs, Carpet, Waste Basket)	\$500
Total Cost	\$_____

## Exhibit Package Includes:

- 10'x10' Booth, Pipe & Drape, Name Signage
- Table, 2 Chairs, Carpet & Waste Basket
- UPRADE to attend EUEC 2015 in Ballroom for \$395
- Marketing to mailing list of 50,000 professionals
- Pre and post conference attendee list & Fleet operators list
- Exhibitor advertisement in Conference Guide & on web

<b>STEP 2. ENTER CHOICE OF BOOTH NUMBER FROM FLOOR PLAN</b>	1st	2nd	3rd
	<input type="text"/>	<input type="text"/>	<input type="text"/>

## STEP 3. Select Desired Exhibit Aisle

<input type="checkbox"/> NGV / CNG / LNG	<input type="checkbox"/> Fleet Vehicles	<input type="checkbox"/> Other_____
<input type="checkbox"/> Charging Stations	<input type="checkbox"/> EV, Battery & PHEV	<input type="checkbox"/> _____
<input type="checkbox"/> Biodiesel / Ethanol	<input type="checkbox"/> Conversion & Hybrids	<input type="checkbox"/> _____
<input type="checkbox"/> H2 Fuel Cells & Advanced Tech	<input type="checkbox"/> Other	<input type="checkbox"/> _____

## STEP 4. CONTACT INFORMATION:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ phone: \_\_\_\_\_

**COMMENT:** \_\_\_\_\_

Authorized Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

**Show Rules.** Application implies that exhibitor will abide by Conference show rules. Please copy this contract for your files. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the San Diego Convention Center, its owners, its operator, EUEC, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Convention Center and its employees and agents. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. The group agrees to provide a Certificate of Insurance evidencing the coverage described above.

EUEC WILL INVOICE FOR PAYMENT IN 30 DAYS.

**\*Payments & Refunds** 100% refund up to June 1, 2014. 50% refund by Oct. 1, 2014.

EUEC, P. O. Box 66076, Tucson, AZ 85728 |  
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[WWW.EUEC.COM](http://WWW.EUEC.COM)

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**CleanCarExpo.com**

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**REGISTER BY JAN 31  
FOR FREE ADMISSION  
TO SAILS PAVILION**

USA's Largest  
**EUEC EXPO**  
Energy, Utility & Environment Conference  
Feb 16 - 18 | San Diego, CA

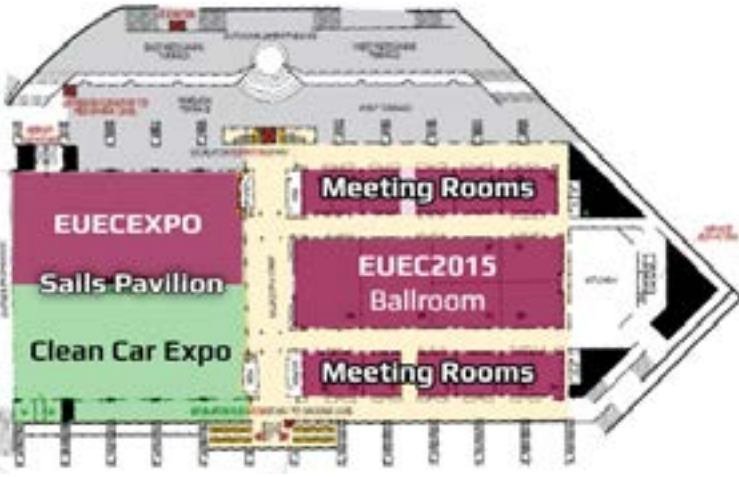


- Technical program in Track J with speakers from Clean Cities and Clean Car Expo.
- Exhibit floor plan with companies exhibiting in the Sails Pavilion, San Diego CC.
- Exhibit Reservation Form with booth space available at discount prices.

**Register by Jan 31st for FREE PASS at [www.CleanCarExpo.com](http://www.CleanCarExpo.com)**

Delegates may upgrade to attend the technical program of the Clean Car Expo and EUEC when registering online.

	AISLE	CLEAN CAR EXPO
	100	H2 FUEL CELLS & CLEAN FUELS
	200	ELECTRIC VEHICLES & BATTERY
	300	FLEET MANAGEMENT & HYBRIDS
	400	BIOFUELS, ETHANOL, BIODIESEL
	500	NATURAL GAS VEHICLES & CNG



**Partners**





ALTERNATE FUEL VEHICLES AND CLEAN CAR EXPO (KEYNOTE SPEAKER)  
Mark Smith - 10:30 AM - 10:50 AM, Monday February 16, 2015  
Vehicle Technologies Deployment Manager | US DOE/Clean Cities



Mark Smith, US DOE will speak in the keynote session on Monday February 16, 2015.

Track J located in the EUEC Ballroom, is dedicated for speakers from the Clean Cities and Clean Car Expo program. All speakers get 20 minutes to make a PowerPoint presentation.

Authors interested in speaking must submit abstracts online by January 23rd, 2015 at <http://www.cleancarexpo.com/submit-abstract/>

Track J Listed below is the technical track J for the Clean Car Expo Program.

Monday | February 16

1PM - 3PM

J1. NGV, CNG & FLEET

Session Sponsor  
and Co-Chairs

J1.1 CLEAN TRANSPORTATION PATHWAYS

Cherif Youssef, Technology Development Manager, Southern California Gas CO

J1.2 ALTERNATIVE FUELS FLEET ANALYSIS TO REDUCE FUEL COSTS & GHG EMISSIONS

Kevin Wood, Project Mgr - Clean Transportation, Center for Sustainable Energy; Randy Wilde

J1.3 CLEAN VEHICLES TECHNOLOGY: FUELING WITH H2 GENERATED FROM ALTERNATIVE FUELS

Co-Chairs  
Yair Crane

Dara Grigorova, CEO, Adventure AD

J1.4 THE DEVELOPMENT OF CALIFORNIA LIGHT-DUTY VEHICLE (LDV) REQUIREMENTS TO SUPPORT CLIMATE STABILIZATION: FLEET-EMISSION RATES & PER-CAPITA DRIVING

Michael Bullock, Transportation Committee Chair, San Diego Sierra Club

J1.5 IMPROVING TURN TIMES: HARNESSING GPS DATA FOR DRAYAGE TRUCK EFFICIENCY

Yair Crane, Business Development Associate, E2 ManageTech; Greg Alexander

J1.6 WEST COAST ELECTRIC FLEETS

Randy Wilde, Project Associate, Center for Sustainable Energy

3:30PM - 5:30PM

J2. BIOFUELS & ETHANOL

Session Sponsor  
and Co-Chairs

M4.1 FUEL DISPLACEMENT IN CALIFORNIA: A 2025 VIEW

Alejandro Zamorano, Head of Advanced Transport Research, Bloomberg New Energy Finance

LAND USE CHANGE, CARBON, & BIOENERGY RECONSIDERED

Roger Sedjo, Senior Fellow, Resources for the Future; Brent Sohngen, Ohio State University; Anne Riddle, RFF

Co-Chairs  
Alejandro  
Zamorano

Tuesday | February 17

J3. EV, PHEV HYBRID SYSTEMS

7:30AM - 9:30AM

J3.1 REAL-TIME INTERACTIVE DASHBOARD OF ZERO EMISSION VEHICLE DEVELOPMENT IN CALIFORNIA

Ria Langheim, Research Analyst, Center for Sustainable Energy; John Anderson

J3.2 MULTI-UNIT DWELLING VEHICLE CHARGING - CHALLENGES & RESOURCES

Joel Pointon, Electric Trans. Manager, San Diego Gas & Electric

J3.3 SAN DIEGO REGIONAL ELECTRIC VEHICLE READINESS PLAN: ACCELERATING THE ADOPTION OF PLUG-IN VEHICLES

Anna Lowe, Associate Regional Energy/Climate Planner, San Diego Association of Governments (SANDAG)

J3.4 COMPARISON OF CHARGING RATES ON EV PERFORMANCE & BATTERY DEGRADATION

Jeffrey Wishart, Engineering Team Lead, Intertek CECET; Matthew Shirk, Idaho National Laboratory; Tyler Gray, Intertek CECET

J3.5 HOW HYBRID ELECTRIC FLEETS BOOST SUSTAINABILITY & BRAND AWARENESS

Edward Lovelace, Chief Technology Officer, XL Hybrids

J3.6 ELECTRIC VEHICLES AND WORKPLACE CHARGING

Randy Schimka, Project Manager - Clean Transportation, San Diego Gas & Electric

Session Sponsor  
and Co-Chairs

Co-Chairs  
Joel Pointon  
&  
Edward  
Lovelace

J4. BATTERY & STORAGE SYSTEMS

10AM - 12PM

Session Sponsor  
and Co-Chairs

J4.1 ADVANCED LEAD ACID BATTERY TECHNOLOGY FOR MICRO AND MILD HYBRID EV APPLICATION

Shawn Peng, V.P of Technology, Leoch Battery Corp.

J4.2 SECONDARY USE APPLICATIONS OF PLUG-IN ELECTRIC VEHICLE LITHIUM-ION BATTERIES

Mike Ferry, Senior Specialist - Advanced Energy Projects, Center for Sustainable Energy; Michele Bogen

J4.3 OPERATING ZONES IDENTIFICATION FOR INDEPENDENT-ENERGY-STORAGE

Hussein Abdeltawab, Teaching Assistant, University of Alberta; Yasser Mohamed Abdel Rady

J4.4 HOW CAN INTELLIGENT ENERGY STORAGE BE COST EFFECTIVE?

Victor Shao, CEO, Green Charge Networks

J4.5 LAPS CYCLE FOR BULK ENERGY STORAGE

William Conlon, President, Pintail Power LLC

J4.6 TBD

Yuan Dao, PhD, Elite Power Solutions, LLC



Victor Shao

1PM - 3PM

Session Sponsor  
and Co-Chairs

J5. H<sub>2</sub> FUEL CELLS

J5.1 CONVERTING A 14-TURBINE STRANDED WINDPLANT TO PRODUCE HYDROGEN FUEL FROM 100% OF AEP

Bill Leighty, Principal, Alaska Applied Sciences, Inc.

J5.2 DESIGN OF A HYDROGEN FUEL ANALYZER

Randall Bramston-Cook, Principal, Lotus Consulting; Edward Bramston-Cook, Lotus Consulting; David Blekhman, California State University; Yu Chen, Tiger Optics, LLC

J5.3 M5.2 COMMERCIALLY VIABLE FUEL CELL TELECOM BACKUP POWER SOLUTIONS

Kevin White, Director of Sales - Americas, Ballard Power Systems Inc.

J5.4 RENEWABLE & SUSTAINABLE ENERGY - SOLAR TO HYDROGEN FOR FUEL CELL ELECTRICITY

Thomas W. Oakes, PhD, CEO, Solar Hydrogen Energy Co

J5.5 PERFORMANCE OF HYDROGEN FUEL ANALYZER

Randall Bramston-Cook, Principal, Lotus Consulting; Edward Bramston-Cook, Lotus Consulting; David Blekhman, PhD, California State University; Yu Chen, Tiger Optics LLC

Co-Chairs  
Randall  
Bramston-Cook



## Clean Car Expo

Booth Company

[illegible]

2219	Adventure AD
2119	Alvarez
2313	Blue1USA
2137	BMW of Escondido
2101	BMW of San Diego
2312	CARR
2314	Clean Cities - San Diego
2601	Courtesy Chevrolet
2319	E2 ManageTech
2225	Elite Power Solutions
2801	EV Trips LLC
2213	Gigavac
2207	Go-Electric EV
2507	Green Charge Networks
2307	GreenTech Automotive
2231	HCM
2214	HORIBA Instruments, Inc.
2113	HORIBA Instruments, Inc.
2419	Intertek
2415	J-W Power Company
2237	Kearny Mesa Fiat & Alfa Romeo
2401	Ken Grody Ford - Carlsbad
2206	Lufft
2131	Mercedes Benz
2125	MMNA (Mitsubishi Motors NA)
2331	National Auto Fleet Group
2420	National Biodiesel Foundation
2337	Nissan Leaf
2107	Organic Transit - ELF
2407	San Diego Gas & Electric(SDGE)
2606	Sundial
2413	Superlok, USA
2301	Toyota Carlsbad
2426	Vensoft
2315	Ventra Technology
2414	Viaspace
2215	Wildcat Discovery Technologies
2737	XL hybrids
2330	Zelectric Motors

2615\* 2B Technologies, Inc  
2719\* AACLab  
2618\* AirTek  
2808\* APG Analyzer Systems  
2520\* Atlantium  
2820\* AWMA  
2707\* Black & Veatch  
2709\* BlueScape Environmental  
2712\* Carbon Activated Corporation  
2519\* Carmeuse Lime & Stone  
2706\* CH2M Hill  
2726\* CMC Solutions  
2612\* Don Wolf & Associates, Inc  
2613\* DR DAS LTD  
2501 Envision Solar  
2713\* Globalscape  
2720\* Golden Specialty, Inc.  
2708\* Hadek Protective Systems  
2721\* Huco Consulting  
2814\* ICAC  
2515\* IDS & NSS  
2806\* ISA  
2818\* Krishnan & Associates  
2724\* LANDTEC  
2624\* Leidos  
2824\* Mcllvaine  
2727\* Mitsubishi Heavy Industries America  
2619\* Ormantine  
2826\* Panvista  
2714\* Perma Pure  
2830\* Power Magazine  
2620\* Ranger Analytics  
2524\* Sterling Planet, Inc.  
2518\* Stertil-Koni  
2718\* Virtual Technologies  
2614\* Western Energy Sys.(GE Jenbacher)  
2513\* Williams Scotsman  
2606\* Witt O'Brien's

### Exhibit Aisles:

100: H2 Fuel Cells & Clean Fuels  
200: Electric Vehicles & Battery  
300: Fleet Management & Hybrids  
400: Biofuels, Ethanol, Biodiesel  
500: Natural Gas Vehicles & CNG

## EXHIBIT HOURS

**SUN (2/15) 12 to 6 pm - Move in set up**

**MON (2/16) 9 am to 7 pm**

**TUE (2/17) 9 am to 7 pm**

**WED (2/18) 9 am to 12 pm**

**WED (2/18) 12 to 3 pm - Tear Down**

## Alternate Fuel Vehicle Company Displays

